

Nutrition

Nestlé India has a wide portfolio for Milk Products and Nutrition.

Nestlé has a very clear Charter of ethics and responsible behaviour in selling infant nutrition products.

Nestlé India follows this Charter and also complies with The Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply and Distribution) Act, 1992 that guides the sale of infant nutrition products in India. Nestlé India does not advertise its Infant Nutrition products.

Nestlé India Charter

NESTLÉ INDIA' S POLICY ON SUPPLY AND DISTRIBUTION OF INFANT MILK SUBSTITUTES AND INFANT FOODS IN INDIA

- ▶ **DOES** include a statement on the superiority of Breast Milk on all infant milk substitutes and Infant Foods products and informational material to health professionals.
- ▶ **DOES** comply with the IMS Act (1) as well as with the World Health Organization's International Code of Marketing of Breast-milk Substitutes, whichever is stricter;
- ▶ **DOES** support efforts by governments to implement the International Code through legislation, regulation, or other appropriate measures;
- ▶ **DOES** carry out internal and independent external audits on IMS Act (1) compliance* ;
- ▶ **DOES** investigate and respond to all allegations of noncompliance;
- ▶ **DOES** encourage continued Breast-feeding up to two years or beyond;
- ▶ **DOES** warn mothers of the consequences of incorrect or inappropriate use of Infant Milk Substitutes and Infant Foods (1,2);
- ▶ **DOES** believe that on the advice of a Health Worker, parents have the right to choose how their babies are to be fed;
- ▶ **DOES NOT** advertise or promote Infant Milk Substitutes and Infant Foods to the public;
- ▶ **DOES NOT** permit staff whose responsibilities include the supply and distribution of Infant Milk Substitutes and Infant Foods to make direct contact with mothers, except in response to consumer complaints;
- ▶ **DOES NOT** use pictures of babies and women on its Infant Milk Substitutes and Infant Food packs;
- ▶ **DOES NOT** distribute free Infant Milk Substitutes and Infant Foods pack samples to mothers;
- ▶ **DOES NOT** allow educational material relating to the use of Infant Milk Substitutes and Infant Foods to be displayed publicly in hospitals and clinics;
- ▶ **DOES NOT** give financial or pecuniary incentives to health workers for the purpose of promoting Infant Milk Substitutes and Infant Foods;
- ▶ **DOES NOT** donate free Infant Milk Substitutes or Infant Foods to health care facilities for use by infants. Nestlé may exceptionally provide, for social purposes, Infant Milk Substitutes and Infant Foods to orphanages at reduced prices;
- ▶ **DOES NOT** give incentives to its staff based on Infant Milk Substitutes and Infant Foods sales;
- ▶ **WILL** take disciplinary measures against any Nestlé personnel who deliberately violate this policy;

Nestlé invites Government officials, health workers and consumers to draw to its attention any Nestlé Infant Milk Substitutes and Infant Foods supply and distribution practices in INDIA, which they consider are not in conformity with the above commitment.

1. The Infant Milk Substitutes. Feeding Bottles and Infant Foods (Regulation of Production, Supply and Distribution) Act 1992 (IMS Act) amended in 2003.
2. Information printed on all Nestlé India Infant Milk Substitutes & Infant Foods labels, educational materials intended for mothers, and on documentation for health workers.

*IMS Act or WHO Code whichever is stricter