Nestlé India

30th Financial Analysts And Institutional Investors Meet 5th November 2020



This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which holds only as of the date. The future involves uncertainties and risks that could cause actual results to differ materially from the current views being expressed. Potential uncertainties and risks include factors such as general economic conditions, commodities and currency fluctuations, competitive product and pricing pressures, industrial relations and regulatory developments.

Volume and Mix and Organic Growth (OG) are basis Nestlé Internal Reporting Standards.

Figures are regrouped / reclassified to make them comparable.

Calculations are based on non-rounded figures.

'Analytical data' are best estimates to facilitate understanding of business and NOT meant to reconcile reported figures.

Answers to Questions may be given basis generally available information.



15.35 – 16.20: Staying consistent through different storms by Suresh Narayanan

16.20 – 16.50: Robust business based on strong fundamentals by David McDaniel

16.50 – 17.20: Future of Food by Nikhil Chand

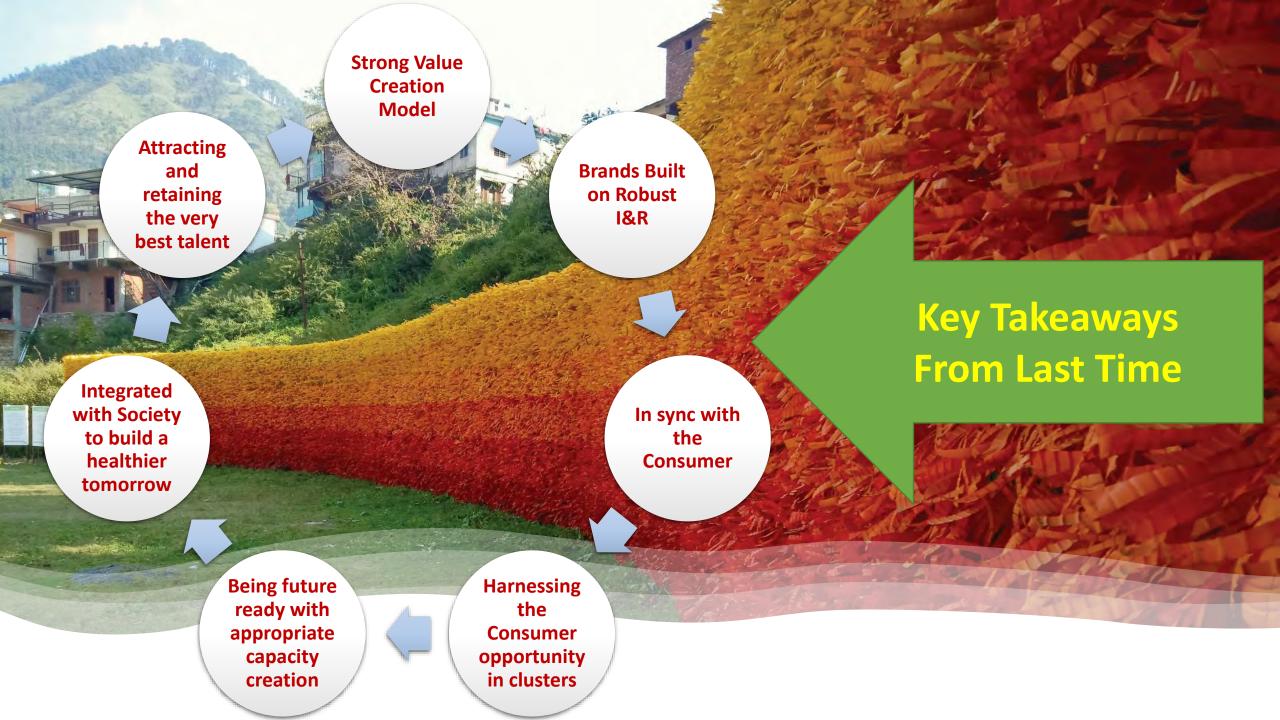
17.20 – 18.15: Q&A

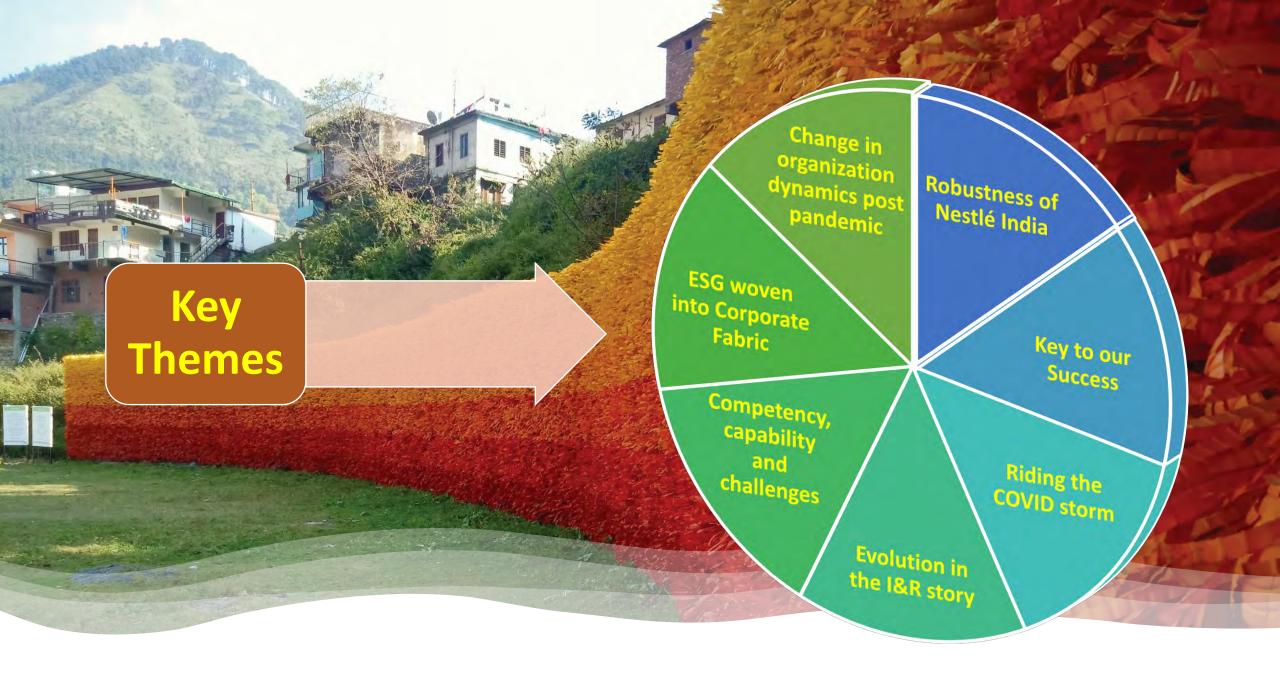
Agenda

Staying consistent through different storms

Suresh Narayanan







From the Themes -> Our Focus Areas for Today

Robust Business

3 1200

Brands Evolving in the New Normal

Our People and Actions That Matter

Serving Society

Our Purpose

"Unlocking the power of food to enhance quality of life for everyone, today and for generations to come"





Robust Business

A Long Association with India





Largest listed pure-play F&B company in India



10 Years of Sustainable Volume & Mix Led Growth

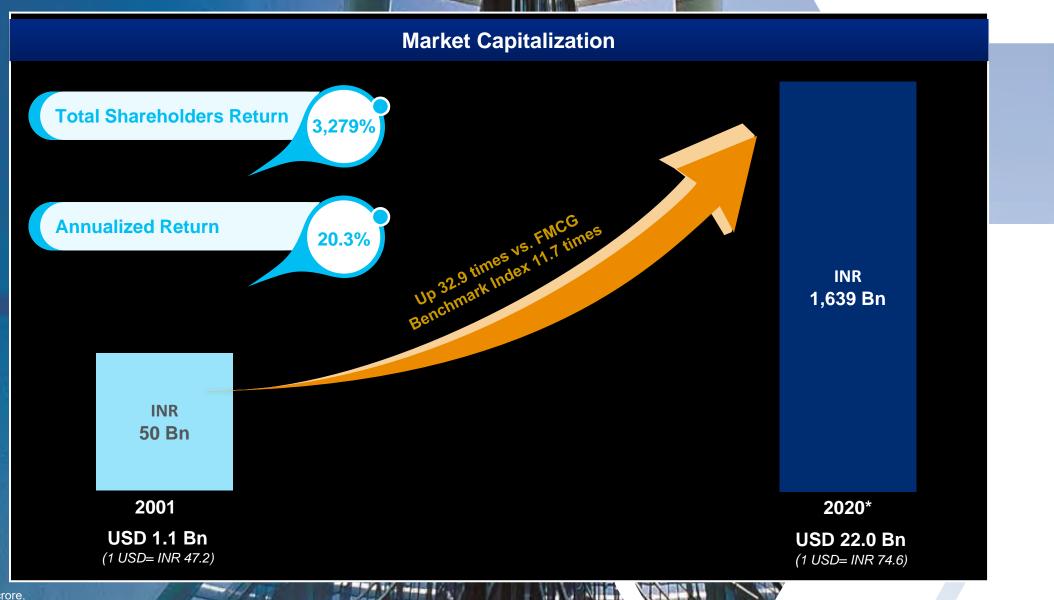


Consequently 10 Years of Sustainable Value Growth



* Reported growth rates in 2017 & 2018 are adversely impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits

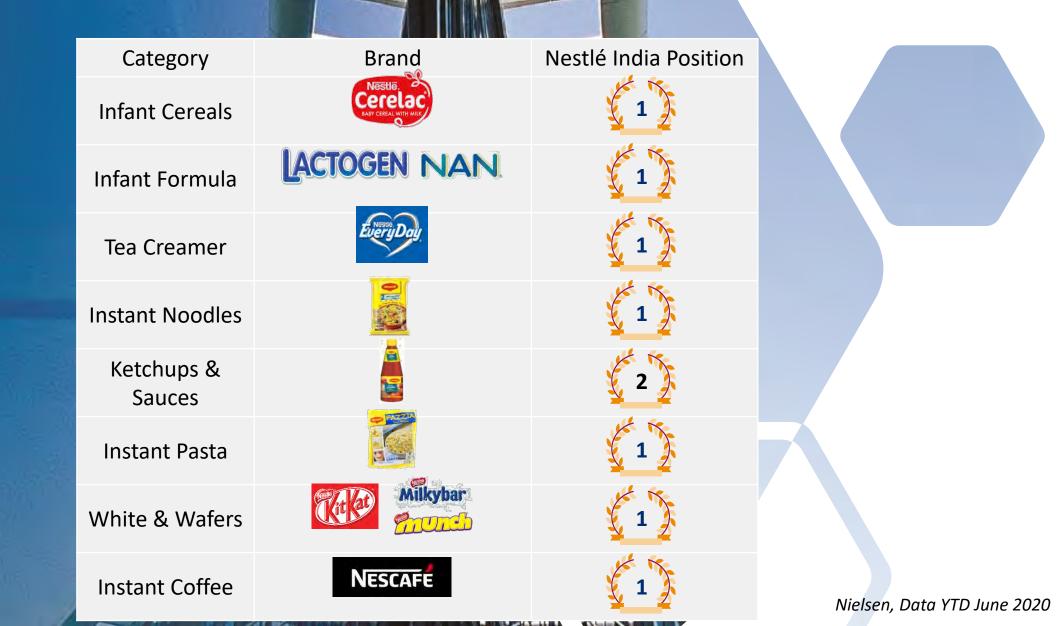
Leading to....Creating Significant Value For Investors



*As on 4th Nov 2020 INR Billion is INR 100 crore. Source: Bombay Stock Exchange.



Leadership Built on Trust



99% of what we sell is 'Made in India'



Our 'Faith in India' Translates to 'Make in India'



And in the other

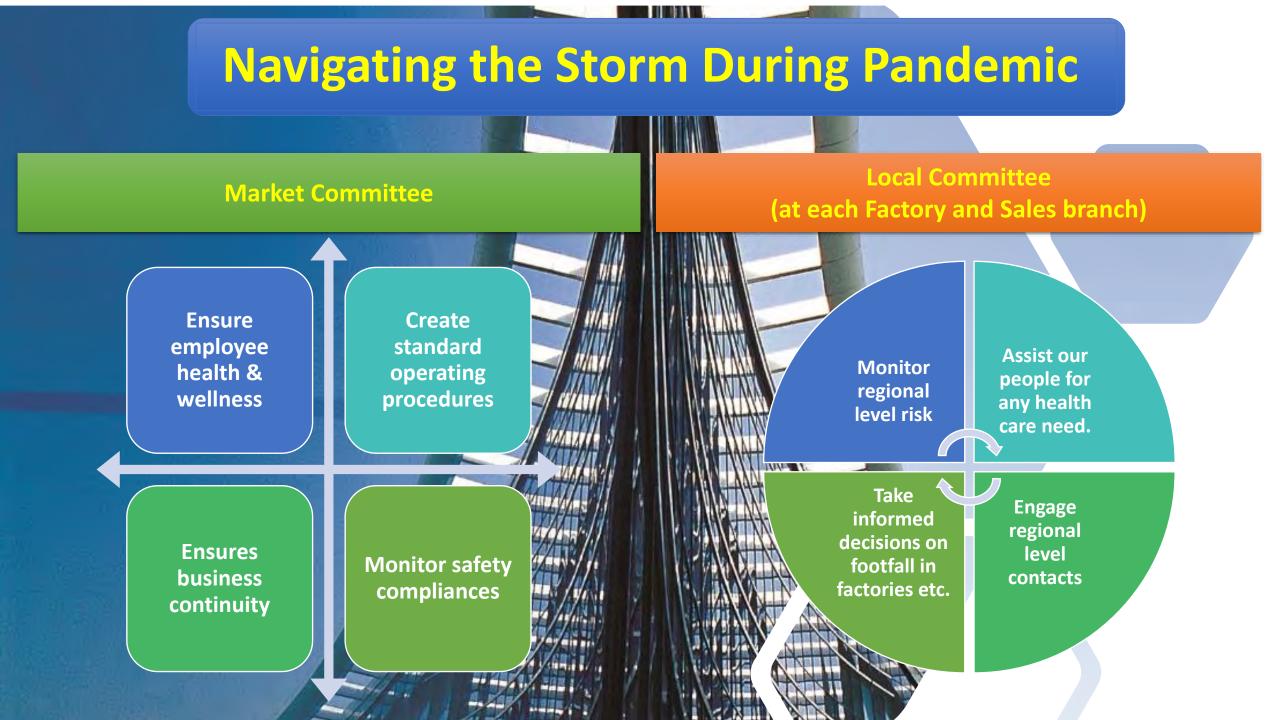


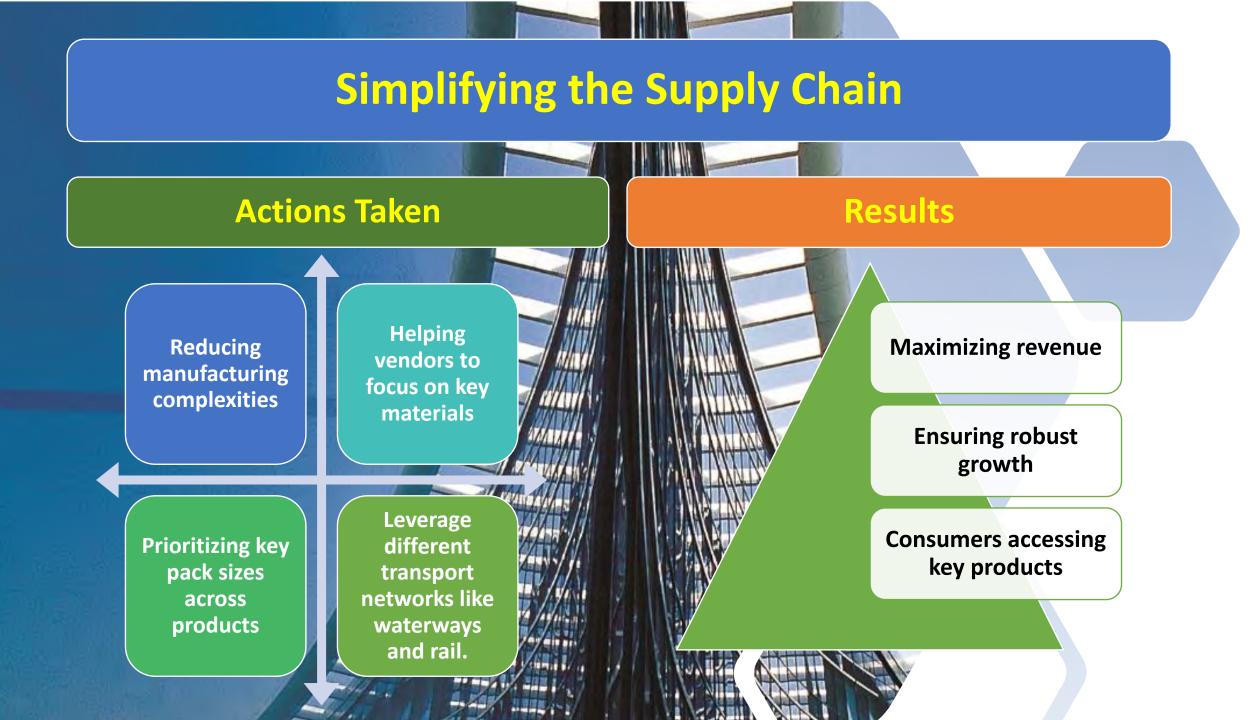


INR 26 Billion to be invested over next three to four years

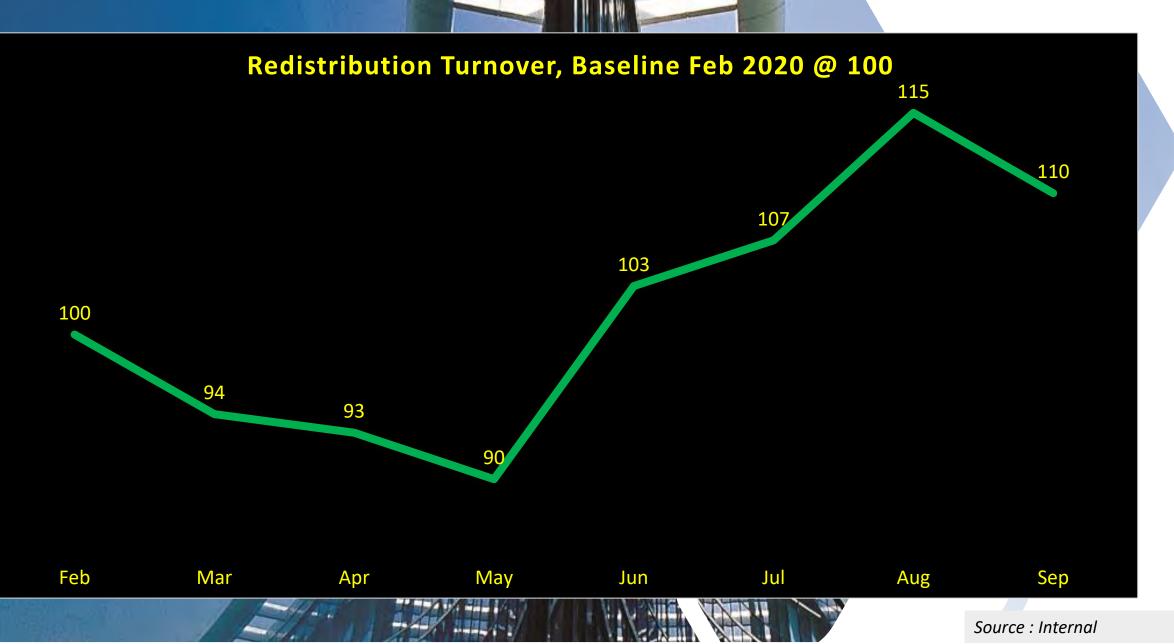


Construction of 9th Factory in Sanand, Gujarat ongoing

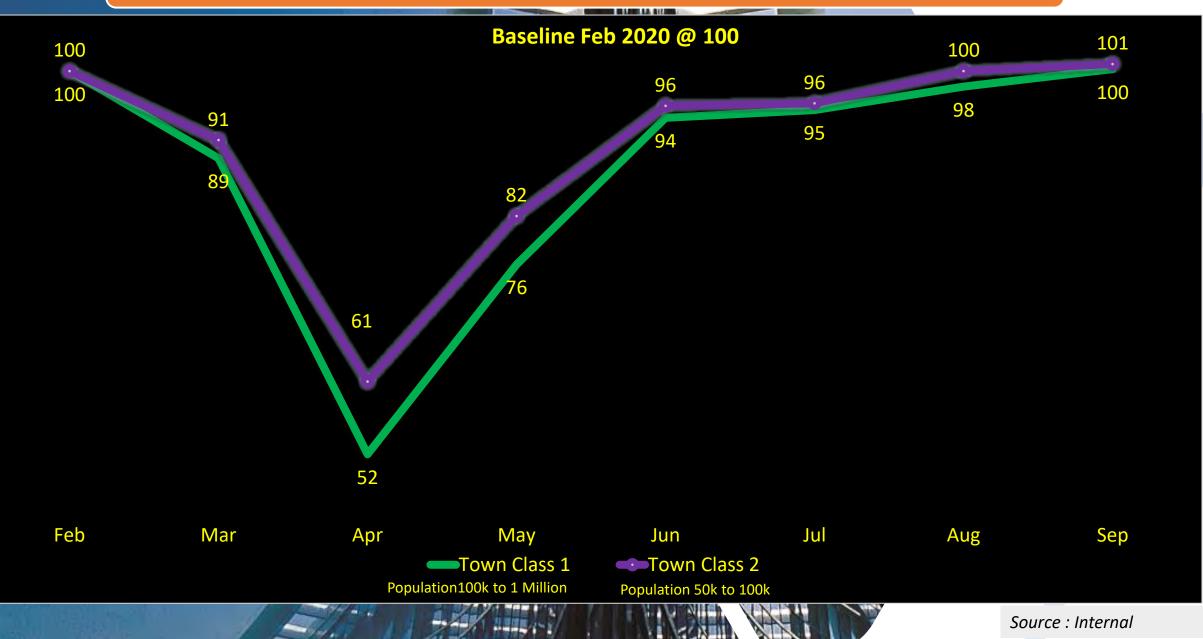




Addressing our Underlying Demand

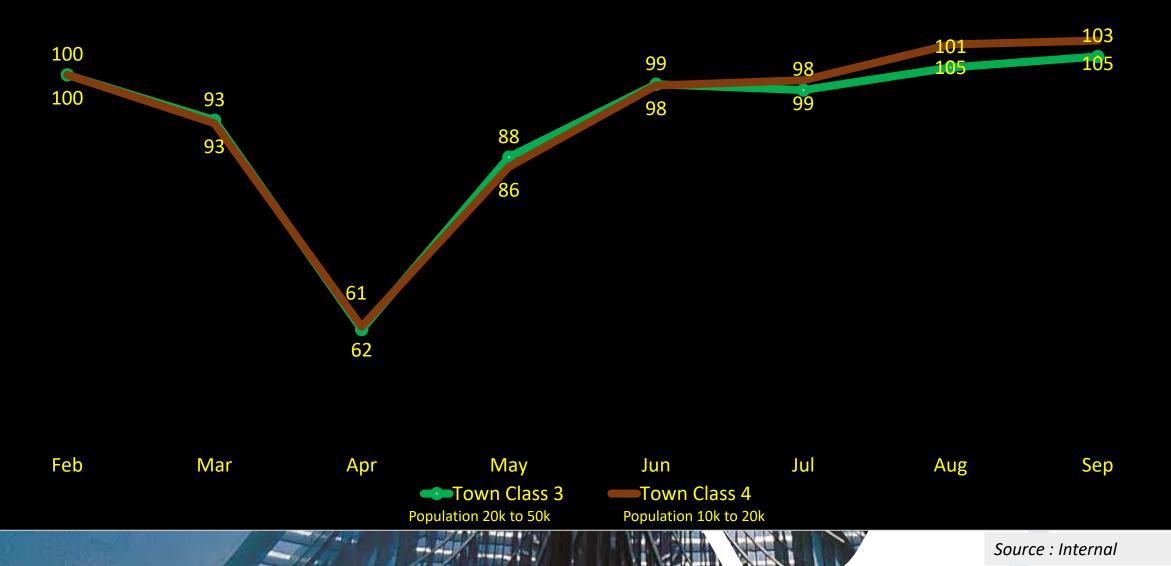


Accelerating our Access to Markets

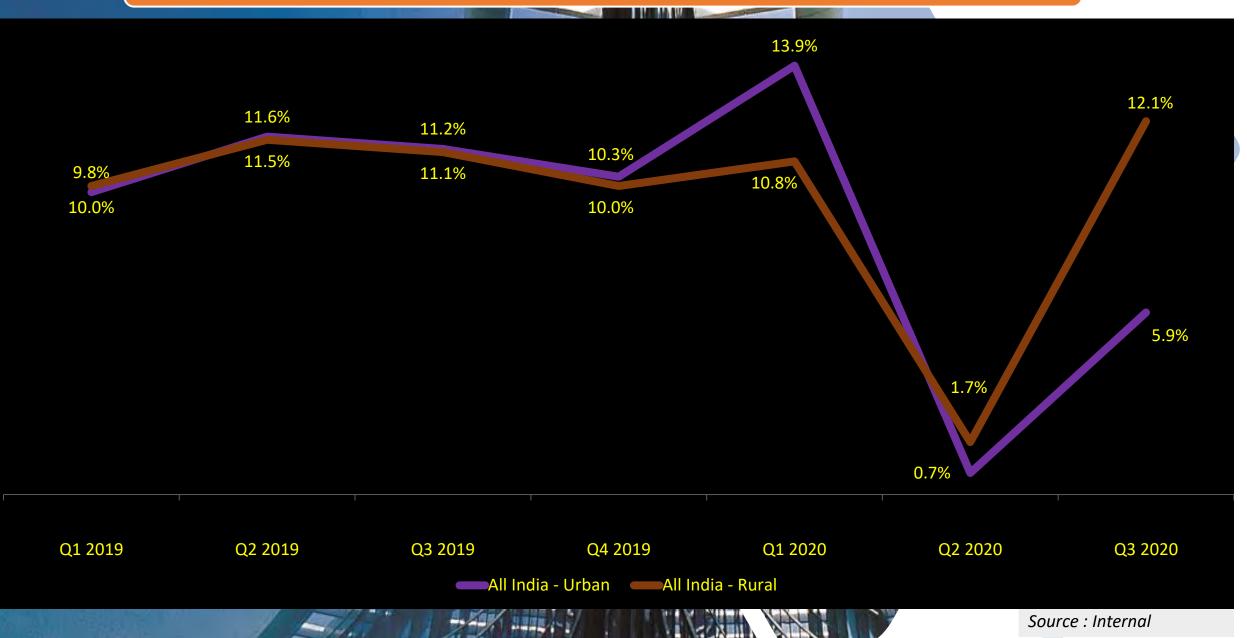


Accelerating our Access to Markets

Baseline Feb 2020 @ 100



Urban & Rural – Opportunities for Growth



Organized Trade

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Accelerating Brand Choices at Point of Sale

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General Trade Accelerating Brand Choices at Point of Sale

Merchandizing Blitz Small and Rural Markets

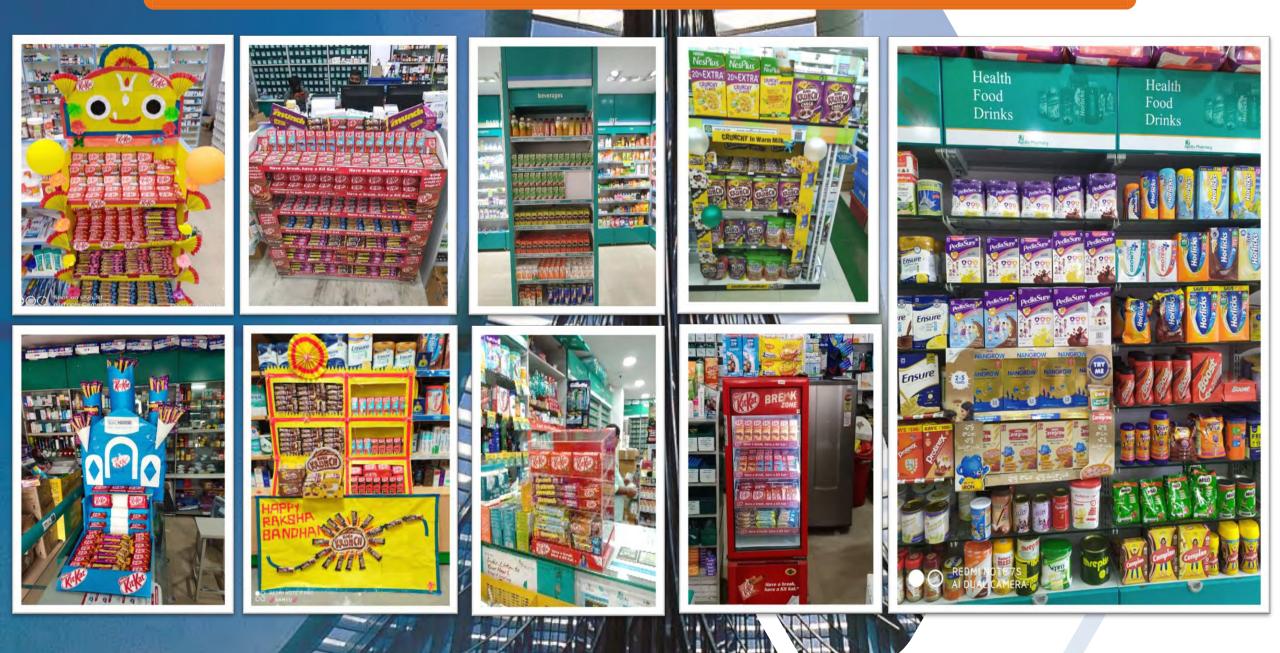
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Enhancing Merchandizing Across Chain Pharmacies



Seeking Greater Opportunities in E-Commerce

NESCAFE Itimate Coffee Ki

NESCAFE

Nestle





Leading to Double Digit Organic Growth in Q3 Across Key Brands









Brands Evolving in the New Normal

And 'Nested' in 5 Pillars

Cooking and creating with convenience, value and variety



Innovate to address new consumption opportunities

Seeking relevant, trusted nutrition, health and wellness solutions

Inspiring India's youth with an optimistic perspective Partnering with parents to engage, inform and inspire families

Seeking relevant, trusted nutrition, health and wellness solutions



Sustained presence through Search and Display





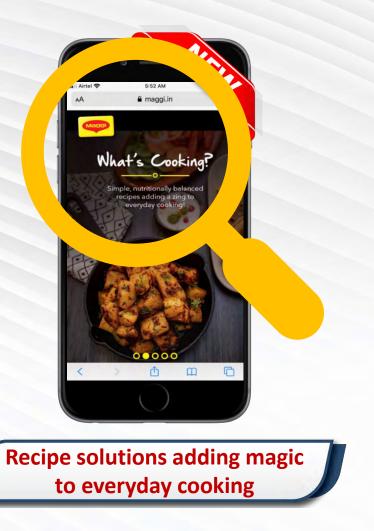
Impactful presence on e-commerce

Need trusted nutrition, health and wellness solutions – Ask Nestlé



Growing consumer acceptance with increasing visits

Cooking and creating with convenience, value and variety





More than 80 million brand views

Inspiring India's youth with an optimistic perspective



Innovate to address new consumption opportunities



Nescafé Gold – Premium in Home Coffee





World class exotic coffee recipes made with Nescafé Gold

Innovate to address new consumption opportunities









Breakfast Innovations

Innovate to address new consumption opportunities













Celebrating the culture and tradition of South India: E-commerce specific kits

Empower cheerful celebrations in-home at much loved festivals

Innovate to resonate with new opportunities in Out of Home











Launch of Contactless Vending Solutions



Enhancing Entrepreneurship

Partnering with parents to engage, inform and inspire families



Exercises curated by Athletics Federation of India



Use of augmented reality to amplify engagement and learning

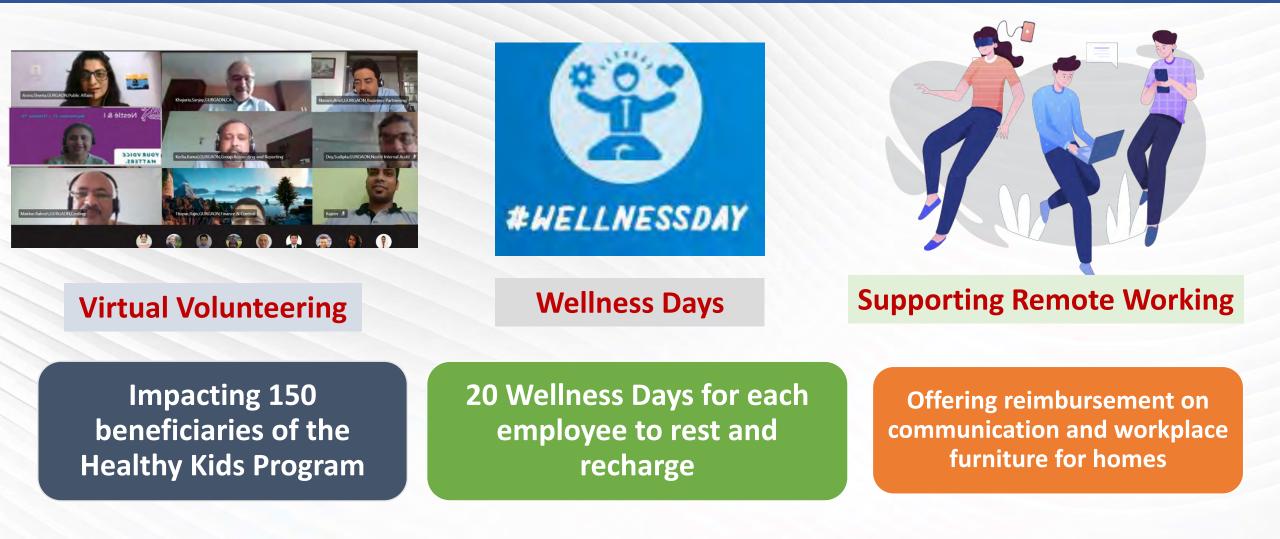


Our People and Actions That Matter

Stepping Up To Pandemic Challenge



From Our People, For Our People



Work From Home SERIES MARCH – SEP, 2020



Key Highlights:

25+ webinars Avg feedback 9/10





Mental Wellbeing



Mindfulness Strive to Focus on the Present

Working From Home Getting The Balance Right Achieving Lifestyle Changes Coping with Uncertainties Guiding Children and Teens



Strengthen your relationships both at work and at home



800+ Thank you Cards sent out

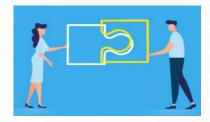
Equipping our HRBPs and Line managers Way forward

Mental Health First Aid Certification for HRBPs

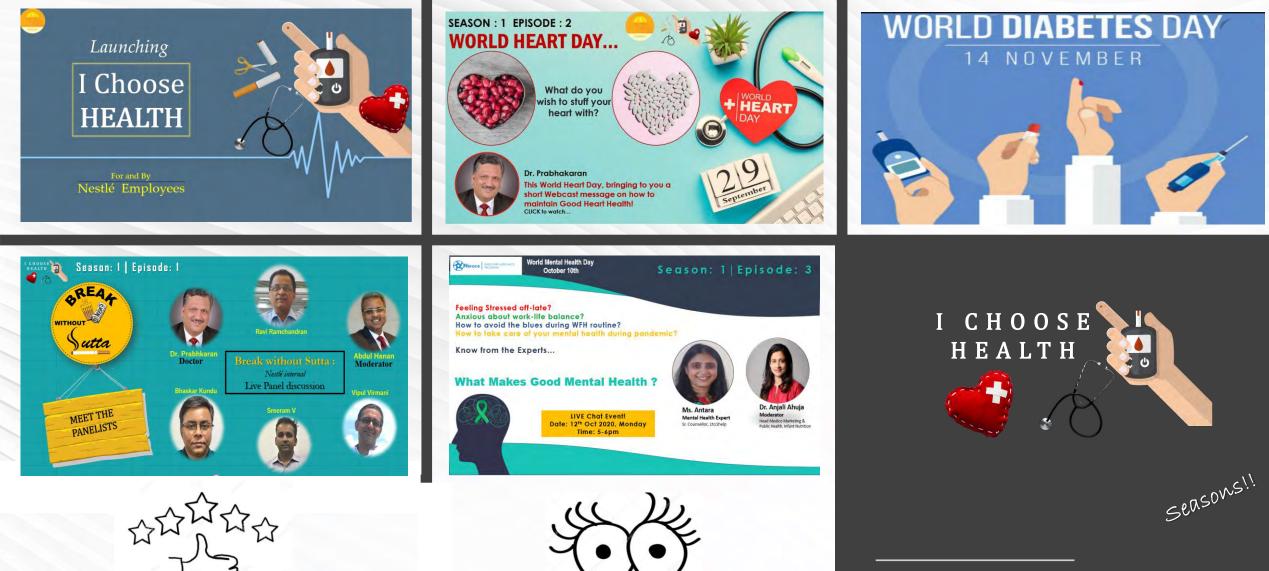


Happiness

In collaboration with



Capability Building of Line Managers in a phased manner



Viewer Feedback:



Rated Good/ Excellent

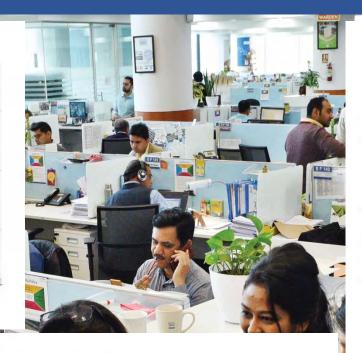
Total Views :

1000 +

Coming Up Season 1, Episode 4!

Talent Retention & Greater Diversity at the Core







% Women recruited as trainees





Serving Society



From the NEST, For the NATION

MAGGI Desh ke Liye 2 Minute



''मैगी-देश के लिए 2 मिनट-एक छोटी सी कोशिश''

Nestlé India launches 1000 "Nesternship" opportunities for young

Nesternship

professionals amid coronavirus

by HrNxt Newsdesk • July 9, 2020

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the

ensuring

Nestlé India reaches out to youth launches 1000 'Nesternship'

NESTLÉ HOUSE. JULY 8: At this stage of the Covid-19 pandemic and its devastating aftermath on the econo-my, India needs to protect its youth to ensure that they do not lo profes-~700 onboarded this ernship programmeaddresses applications from Graduates in the Final Year of any disciplin d will focus on ~ 2/3rd female upsk e in WOI Con interns nan. mula said, "In-Chairman and dia's future hinges on the energy, capabilities and hard work of our youth and being part of that eco-system, ~ half from non Nestlé ! intend

tier 1 cities

build their professional competence.

211 **Nestle Unveils** Support Plan for Young **Entrepreneurs**

Summer of

of

.unities to



Entrepreneurship for YOUth

Nestle to help young Indian entrepreneurs with kiosk business model

Supported all **MSMEs** associated with us

1 min read. Updated: 09 Sep 2020. 04:45 PM IST

. The kiosks, which are run on a youth-facing, franchisee-operated business model, offer entrepreneurial opportunities

• Through this initiative, we want to encourage the youth of the country to believe in their entrepreneurial dreams, Nestlé India chief Suresh Naravanan said





Continued to procure every drop of milk from dairy farmers even during lockdown.

Uninterrupted timely payment to dairy farmers.

Social distancing and precautionary measures followed during milk collection.

Implementation of Project Jagriti during Covid-19

~ 5 million beneficiaries overall

Beneficiaries reached in 2020: ~ 400,000



Implementation of Healthy Kids Program during Covid-19

Over 400,000 beneficiaries overall

Reached in 2020: Over 100,000 beneficiaries



Reaching Out to the Less Privileged



Providing dry ration and meals

Providing healthcare equipment and PPE

Product contribution

NET WERGHT 72 UNITS X 63g = 6.68 Kg



Provided food and sanitation kits to waste warriors in Mussoorie, Nainital and Dalhousie. Conducted awareness sessions on best practices while handling waste.



Partnered with Akshay Patra to provide meals for well over 1.5 million beneficiaries.





Provided ration kits to support 2000 Dabbawallas in Mumbai



DCP New Delhi @DCPNewDelhi

We tha. 5490 Nesu chocolates for deployed on nigh. district. @CPDelhi @LtGovDelhi #CoronaWarriorsIndia





3.36 Million Packs worth ~ **INR 162** Million contributed

कोरोना से लड़ने के

सरकारी अस्पतालों में उपलब्ध कराया जाएगा। राधा मोहन मेहरोत्रा मेडिकल रिलीफ ट्रस्ट, एचडीएफसी एर्गो जनरल इंश्योरेंस प्राइवेट लिमिटेड, नेस्ले इंडिया, यूनियन बैंक ऑफ़ इंडिया, जेलटेक प्राइवेट लिमिटेड के सहयोग से वेंटिलेटर एकत्रित किए गए। नारायणा हेल्थ के कमांडर नवनीत बाली ने यह जानकारी देते हुए बताया कि इन वेंटिलेटर को सरकार को देने के साथ कोरोनासे निपटने के लिए स्वास्थ्य विभाग के तमाम प्रयासों में उनके साथ एकजुट हैं। ब्युरो

ICTDV

ਨੈਸੁਲੇ ਡੈਅਰੀ ਅਤੇ ਉਸ ਦੇ ਮੁਲਾਜਮਾਂ ਨੇ ਕਿਸਾਨਾਂ ਲਈ ਮਸੀਹੇ ਦਾ ਕੰਮ ਕੀਤਾ:

ਤ (ਗਰਜੰਟ ਸਿੰਘ) ਪੰਜਾਬ ਵਿੱਚ ਕਰਫਿਊ ਨੇ ਆਮ ਜਨਤਾ ਦੀ ਬਰੇਕ ਲਗਾ ਦਿੱਤੀ. ਜਿਸ ਵਿੱਚ ਸਭ ਤੋਂ ਵੱਡੀ ਮਾਰ ਘਰਾਂ ਵਿੱਚ ਬੰਦ ਾਲਈ ਪਈ। ਸਮਾਜਸੇਵੀ ਸੰਸਥਾਵਾਂ ਨੇ ਲੋੜਵੰਦ ਪਰਿਵਾਰਾਂ ਦੀ ਮਦਦ ਦਾ ਬੀੜਾ ਚੱਕਿਆ ਪੰਤ ਸਮਾਜ ਅਤੇ ਸਰਕਾਰ ਪਾਸ ਅਜਿਹੀ ਮਹਾਂਮਾਰੀ ਦਾ ਮਕਾਬਲਾ ਕਰਨ ਦੀ ਨਾ ਕੋਈ ਤਿਆਰੀ ਸੀ. ਨਾ ਤਜਰਬਾ ਅਤੇ ਨਾ ਹੀ ਸਾਧਨ. ਆਮ ਜਿੰਮੀਦਾਰ ਦਾ ਰਜਗਾਰ ਡੈਅਰੀਆਂ ਵਿੱਚ ਦੱਧ ਪਾ ਕੇ ਗਜਾਰਾ ਕਰਨਾਂ ਅਤੇ 🗫 🗖 ਗਰੀਬ ਲੋਕਾਂ ਦੀ ਮਦਦ ਕਰਨਾਂ ਸੀ। ਇਸ ਦੱਖ ਦੇ ਮੌਕੇ ਤੇ ਨੈਸਲੇ ਡੈਅਰੀ ਅਤੇ ਿੱਛੋਂ ਉਸ ਦੇ ਮੁਲਾਜਮਾਂ ਦੀ ਭੂਮਿਕਾ ਬੇਹੱਦ ਤਾਰੀਫ ਕਰਨ ਵਾਲੀ ਰਹੀ। ਵੈਲਫੇਅਰ ਕਲੱਬ ਮੋਗਾ ਜਿਸ ਨੇ ਕਰਫਿਓ ਦੌਰਾਨ ਲੋੜਵੰਦ ਲੋਕਾਂ ਦੀ ਮਦਦ ਲਈ ਆਪਣਾ <mark>2192</mark>ਅਹਿਮ ਯੋਗਦਾਨ ਪਾਇਆ ਉਸ ਦੇ ਪ੍ਰਧਾਨ ਸ਼੍ਰੀ ਨਸੀਬ ਬਾਵਾ ਨੇ ਆਪਣੇ ਪ੍ਰੈੱਸ ਨੋਟ ਰਾਹੀਂ ਨੈਸਲੇ ਡੈਅਰੀ ਦੇ ਮਲਾਜਮਾਂ ਨੂੰ ਸਲਟ ਕਰਦਿਆਂ ਦੱਸਿਆ ਕਿ ਕਰਫਿਊ ਦੌਰਾਨ ਨੈਸਲੇ ਦੇ ਕੁੱਲ 900 ਸੈਂਟਰਾਂ ਤੋਂ ਦੁੱਧ ਦੀ ਸਪਲਾਈ ਕਿਸਾਨਾਂ ਵੱਲੋਂ ਨਰਵਿਘਨ ਨੈਸਲੇ ਨੂੰ ਆਉਂਦੀ ਰਹੀ ਅਤੇ ਪੰਜਾਬ, ਹਰਿਆਣਾ ਅਤੇ ਰਾਜਸਥਾਨ ਤੋਂ ਤਕਰੀਬਨ 13 ਲੱਖ ਲੀਟਰ ਦੱਧ ਨੈਸਲੇ ਨੇ ਖਰੀਦ ਕੀਤਾ ਜਿਸ ਦੀ ਲਾਗਤ ਤਰਵਿਘਨ ਹਰ ਇੱਕ ਕਿਸਾਨ ਤੱਕ ਪਹੁੰਚਦੀ ਰਹੀ ਅਤੇ ਇਹ ਦੱਧ ਅਤੇ ਇਸ ਦੇ ਤੇਤਪਾਦਨ ਨਿਰਵਿਘਨ ਆਮ ਜਨਤਾ ਨੂੰ ਮਿਲਦੇ ਰਹੇ ਜਿਸ ਨਾਲ ਸਿਰਫ ਕਿਸਾਨ ਹੀ ਜਿੰਦਾ ਨਹੀਂ ਰਿਹਾ ਸਗੋਂ ਲੋਕਾਂ ਨੂੰ ਵੀ ਵੱਡੀ ਸਹੂਲਤ ਮਿਲੀ। ਨੈਸਲੇ ਨੇ ਇਸ ਸਮੇਂ ਰਾਨ ਸਰਕਾਰ ਦੇ ਆਦੇਸ਼ਾਂ ਦਾ ਵੀ ਪਾਲਨ ਕੀਤਾ ਅਤੇ ਨੈਸਲੇ ਵਿੱਚ ਕੰਮ ਕਰਦੇ ਸ਼ੇਈ 1500 ਮਲਾਜਮਾਂ ਨੂੰ ਲਗਾਤਾਰ ਰਜਗਾਰ ਹੀ ਨਹੀਂ ਦਿੱਤਾ ਸਗੋਂ ਥੋੜੇ ਮੁਲਾਜਮਾਂ ਤੋਂ ਹਰ ਰੋਜ਼ ਕੰਮ ਕਰਵਾ ਕੇ ਬਾਕੀ ਸਮਾਂ ਛੱਟੀ ਵੀ ਕੀਤੀ ਅਤੇ ਕਿਸੇ ਨਾਜਮ ਦੀ ਤਨਖਾਹ ਵੀ ਨਹੀਂ ਕੱਟੀ ਗਈ। ਵੈਲਫੇਅਰ ਕਲੱਬ ਮੋਗਾ ਉਨਾਂ ਨੈਸਲੇ ਕਰਮਚਾਰੀਆਂ ਨੂੰ ਸਲੂਟ ਕਰਦੀ ਹੈ ਜਿਨ੍ਹਾਂ ਨੇ ਕਿਸਾਨੀ ਅਤੇ ਉਪਭੋਗਤਾ ਵਾਂ ਨੰ ਜਿੰਦਾ ਹੀ ਨਹੀਂ ਰੱਖਿਆ ਸਗੋਂ ਸਰਕਾਰੀ ਉਦੇਸ਼ਾਂ ਦਾ ਪਾਲਨ ਵੀ ਕੀਤਾ

ारकार को दिए वेंटिलेटर

नई दिल्ली। कोरोना वायरस को लेक प्रालों में वेंटिलेटर की उपलब्धता एक बड़ी चुनौती है। इसे लेकर राजधानी के के पा हेल्थ ने दिल्ली सरकार को निशुल्क वेंटिलेटर उपलब्ध कराए हैं। करीब 50 लाख पये की कीमत के इन वेंटिलेटर को

Communities

Reaching out

னங்களை அன்புடன் வழங்கிய stle நிறுவன அதிகாரிகள் நாரயணன் மற்றும் லோகேஷ் ஆகியோருக்கு நன்றி. Thank you @NestleIndia



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Accelerating our Sustainable Journey

Sustainable Packaging

Pillar 1: Pioneering alternative materials Our ambition is to achieve 100% recyclable or reusable packaging by 2025

Pillar 3: Drive new behaviour

Pillar 2: Shaping a waste free future

Commitments on Water Four key areas

COMMUNITIES

Providing access to water and sanitation

Over 348,000 beneficiaries



FACTORIES

Doing more to reduce, reuse, and recycle water

Reduce water use by 54% per tonne of production

Over 100,000 dairy farmers and 3,500 coffee farmers

WATERSHEDS

Working with partners to preserve shared water resources

Over 3,000 rice/sugarcane farmers

AGRICULTURAL SUPPLY CHAIN

Helping farmers to improve water management practices





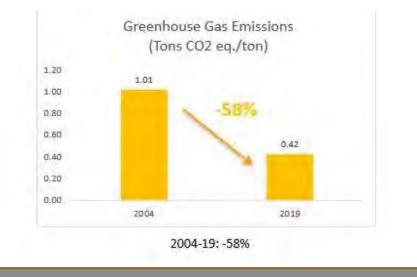
Across 100,000 dairy farmers, 3500 coffee farmers, 1200 spice farmers

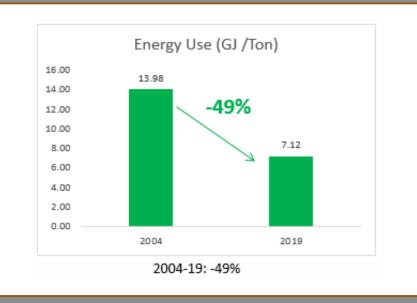
Responsible Sourcing

Installed 935 Solar Panels in our milk collection centres

Standardizing water usage for the irrigation in coffee fields has resulted in ~20% of the water being saved.

Accelerating Our Actions To Reach Zero Net GHG Emissions







Sustainable Logistics- Less Carbon footprint, High Productivity



Humbled by the Recognitions



Robust Business Built on Strong Fundamentals

Macro Economic Indicators

Financial Highlights

David McDaniel

Robust Business Built on Strong Fundamentals



Market momentum negative in Q2, improves in Q3

Market leadership in majority of the portfolio



Broad based organic growth. Out of home channel muted



NESCAFE, KITKAT, EVERYDAY, MAGGI Noodles & MASALA-e-MAGIC outperform

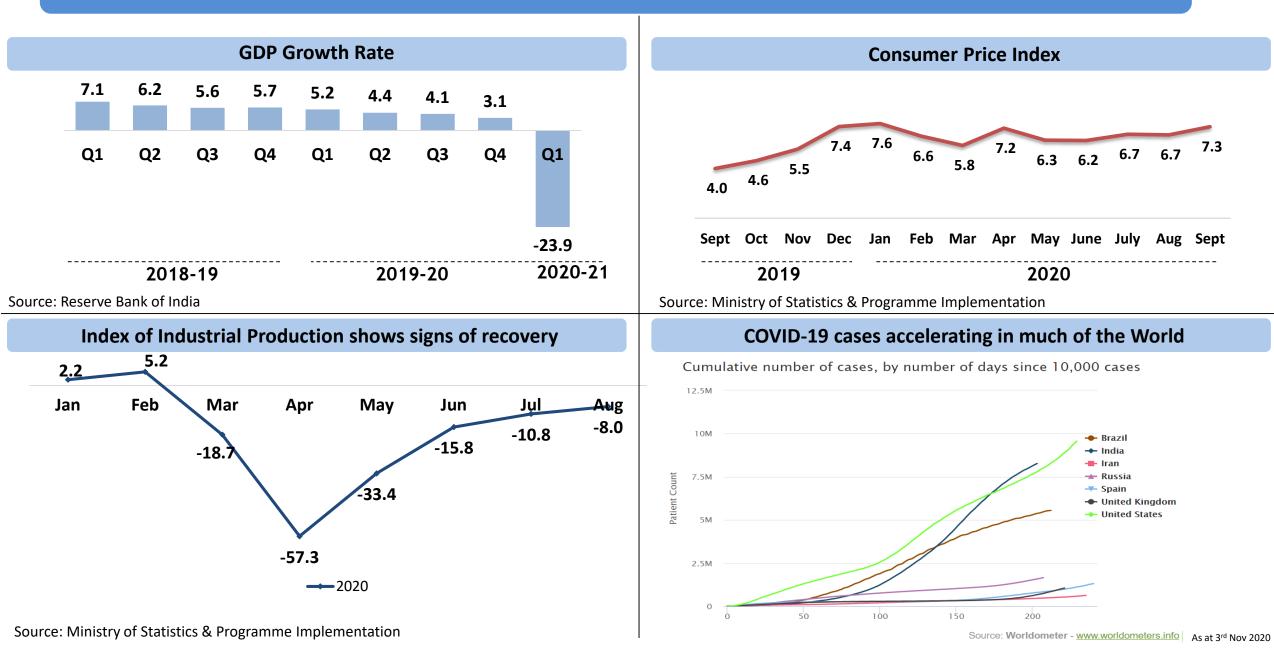


Operating margins enhanced - prudent marketing spend and reduced expenses partly offset by headwinds on commodities

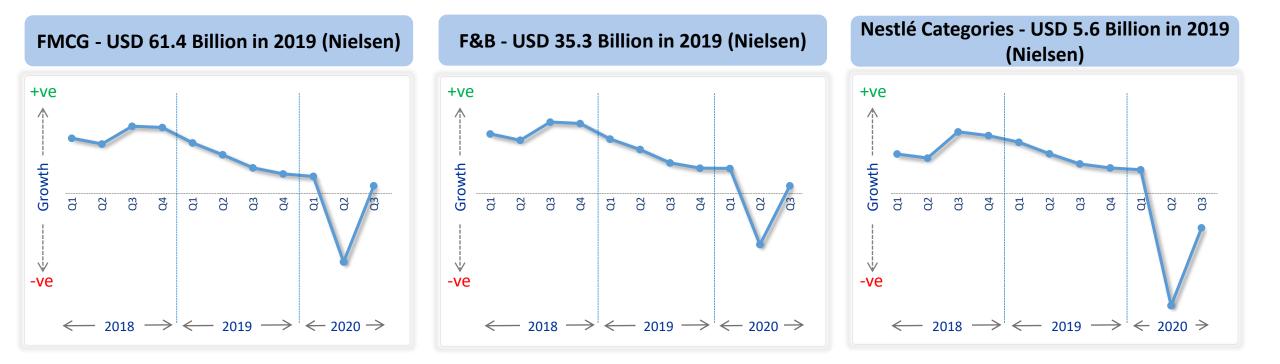


Strong dividend, high asset utilization and return on invested capital

Macro Economic Indicators



FMCG market bounces back strongly in Q3



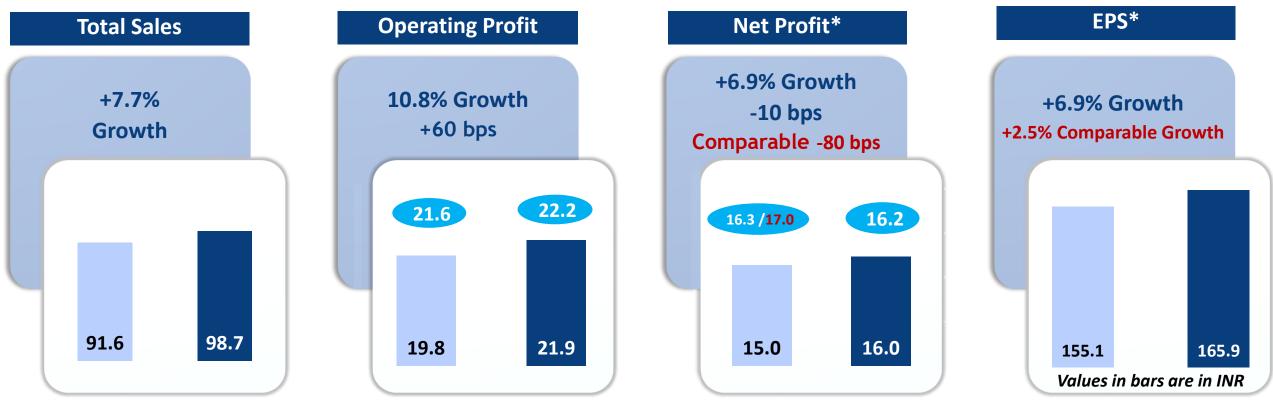
Nielsen used alternate methodology from Q2 2020 due to lockdown – purchase and remote data collection with reduced physical audits / visits

Note: Infant Formula and Infant Cereal Segments <u>included</u>. Water, Juices and Carbonated soft drinks <u>excluded</u> from above data. Channels excluded: E-commerce, CSD, OOH, institutional sales to hospitals, hotels & Chain Pharmacies

Nestlé retains strong leadership in 85% of the portfolio



Source: Nielsen YTD June 2020 / internal estimates



% of Sales

Jan-Sept 19

Jan-Sept 20

Amount in INR billion unless otherwise stated

a) Figures in maroon colour represents comparable numbers

- b) Nestlé India follows Calendar Year (Jan-Dec). References to quarters and YTD to be read in this context
- * Net profit and EPS favourably impacted by change in Marginal Tax Rate (MTR) from 34.9% to 25.2% and are not comparable

Sales Quarterly Evolution: Growth recovered in Q3 as production output normalized; Margins improved through scale and reduced expenses



Sales: Domestic and Export both recovered well in Q3



Exports Contribution: 5% 4.7% 4.9 4.7 **Exports Sales Growth** 9.4% 12.9% -9.3% **Q1** Q2 **Q3**

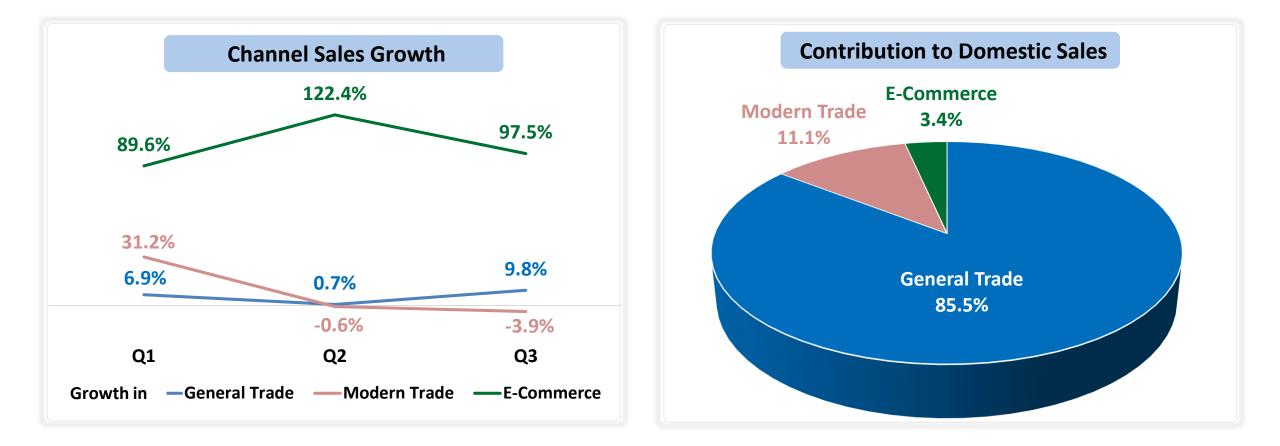
- Boosted by increased in-home consumption
- Key brands NESCAFÉ CLASSIC, KITKAT, EVERYDAY and MASALA-e-MAGIC witnessed double digit growth

- Nutrition exports grow well
- MAGGI brand expanded in new channels and markets



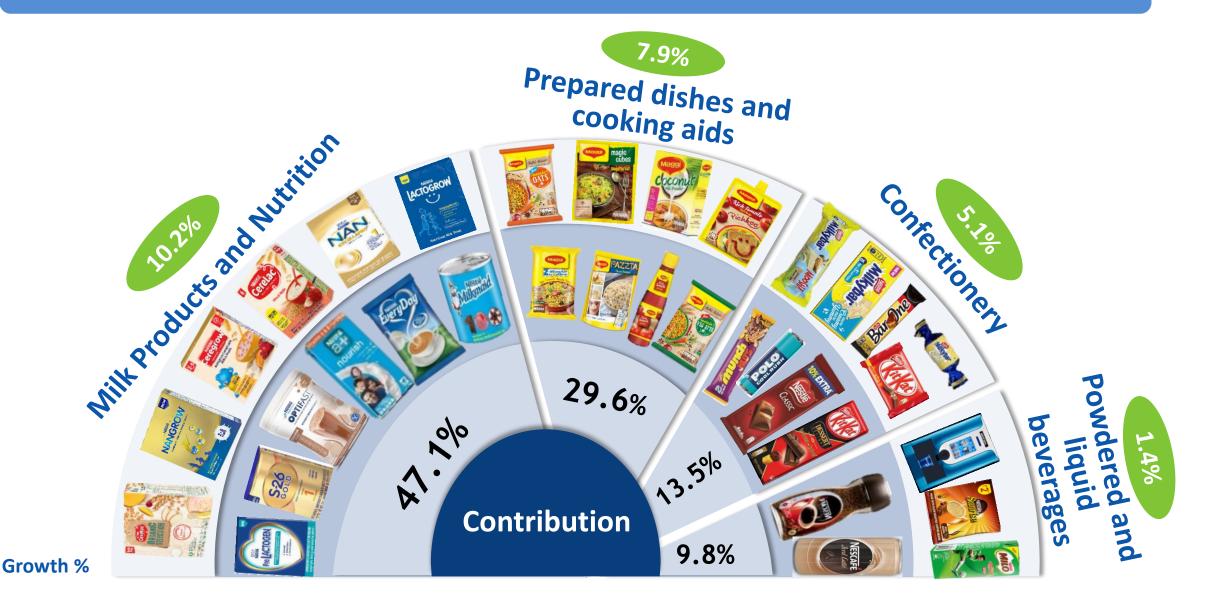
Jan-Sept 19 Jan-Sept 20

Sales: E-Commerce growing fast



- E-Commerce growth attributed to inflow of first time shoppers due to COVID induced lockdown
- Recovery in General Trade in Q3 as shoppers stay local

Sales: Broad based performance across all product groups



Data represents Jan-Sept 2020

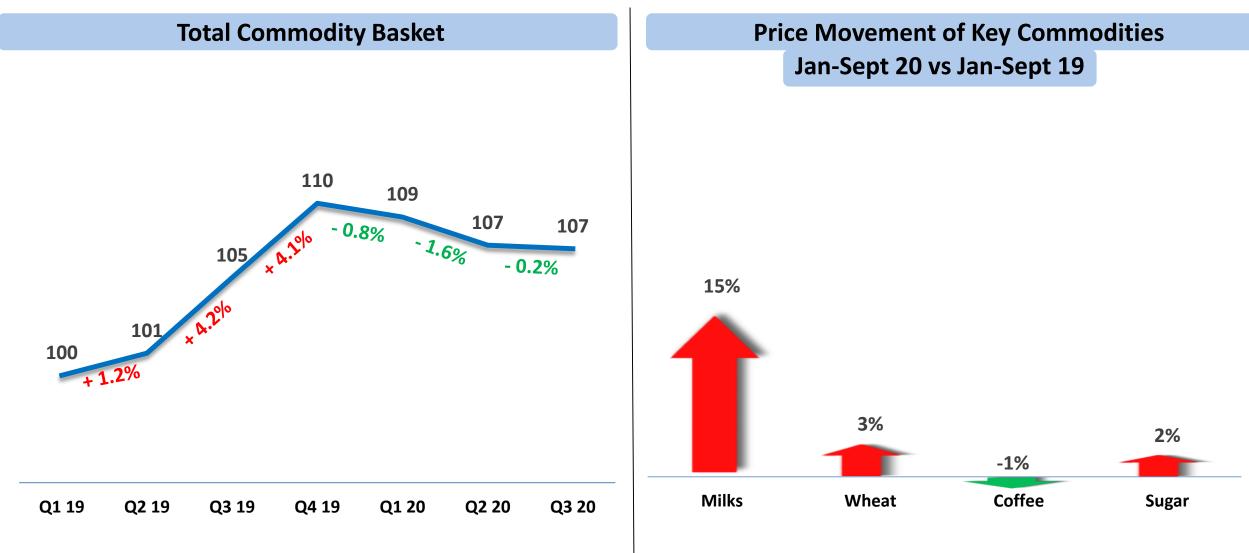
Operating Profit †60 bps: Prudent A&SP spend & lower expenses partly offset by Commodity headwinds



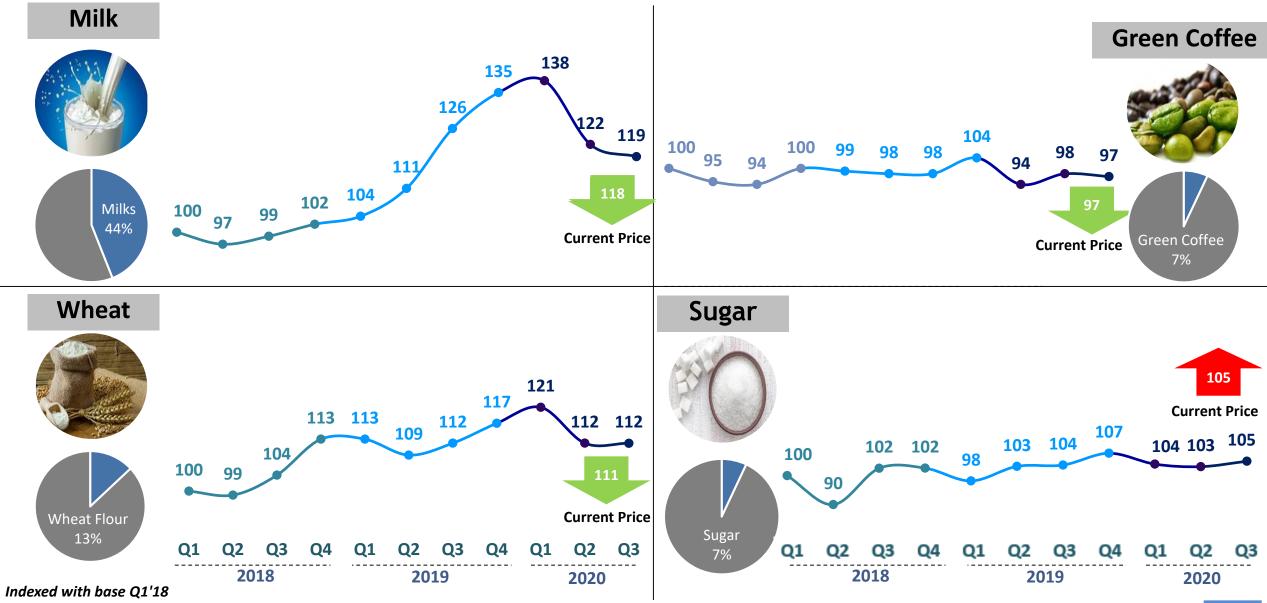
Percentages are of sales

*Profit from Operations is 'Profit before Tax' after excluding Other Income, adding back (1) Finance Costs (including interest cost on employee benefit plans), (2) Net provision for contingencies (others) and (3) Corporate social responsibility expense. Percentages are with reference to sales

Commodity Basket Price Index: YTD cost ahead of 2019 but some moderation in Q2 and Q3

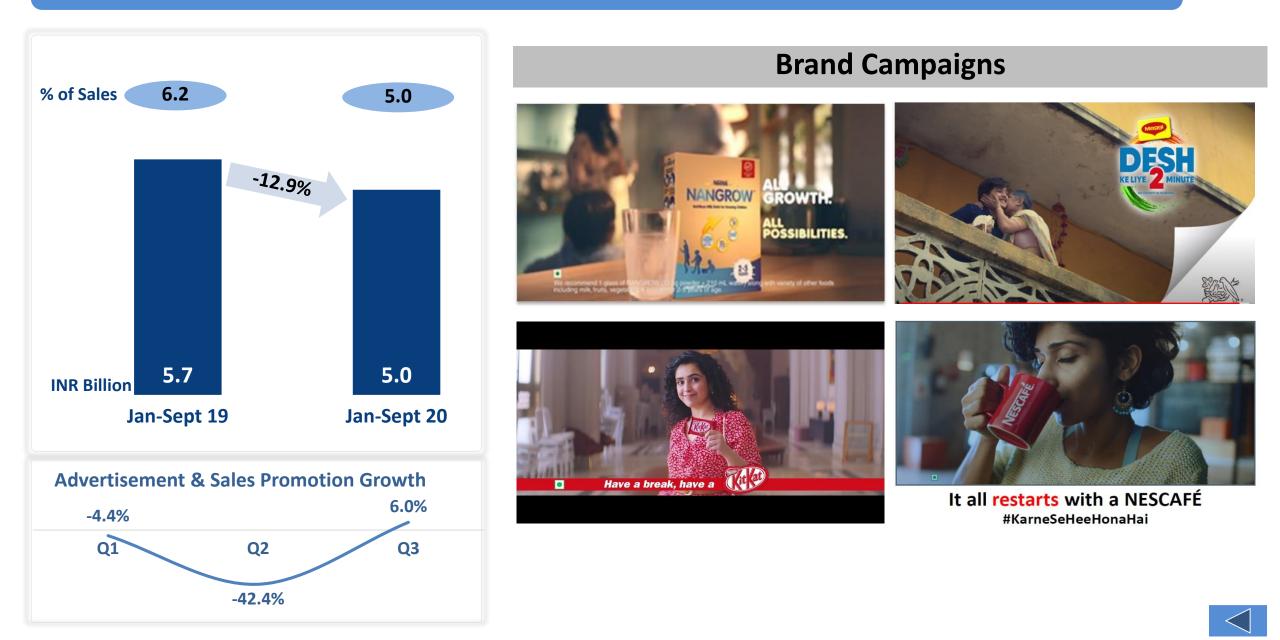


Commodity Price Index

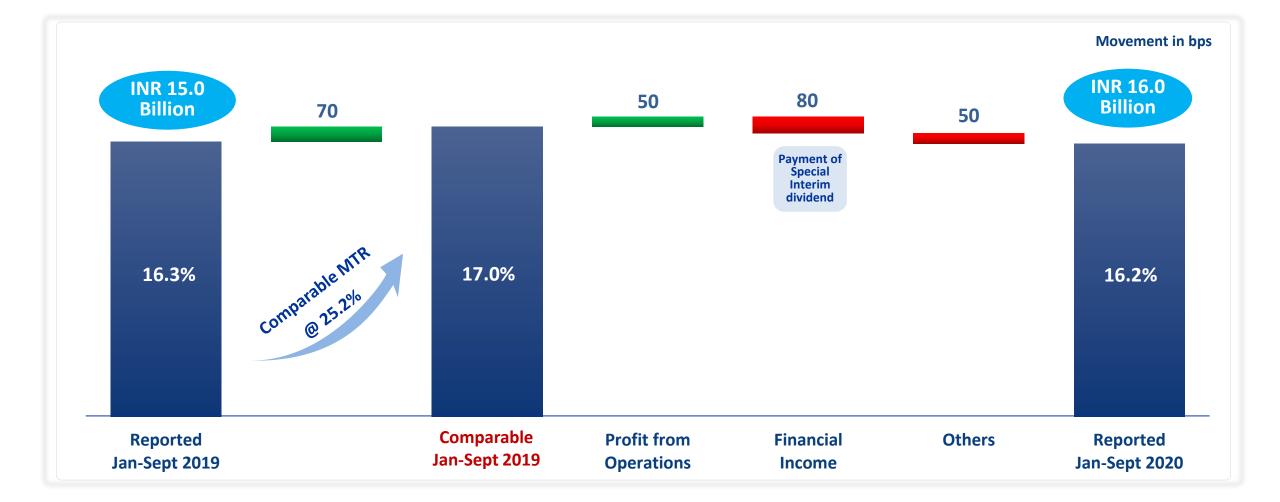




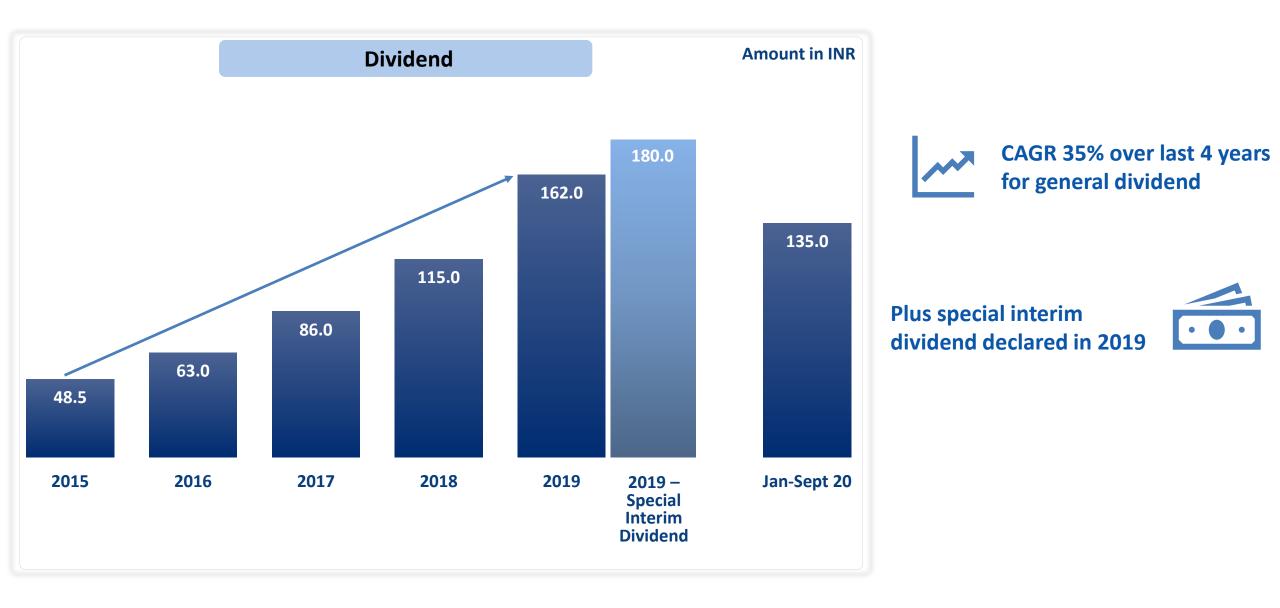
Advertisement & Sales Promotion: Prudent media spend



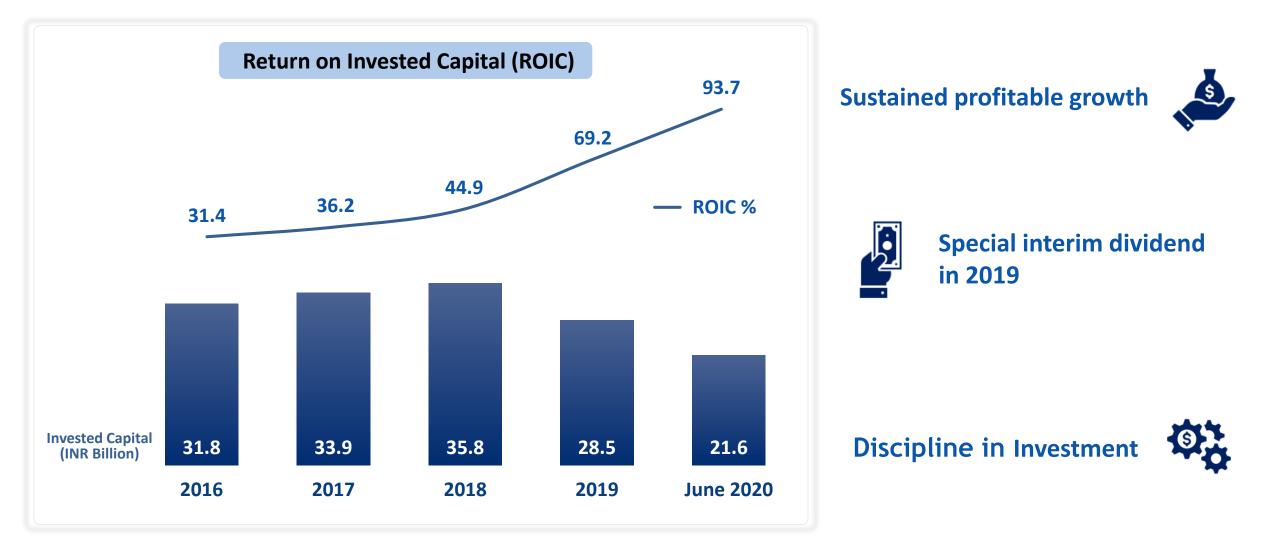
Net Profit: 10 bps. Comparable 80 bps - lower Financial Income partly offset by higher Operating Profit



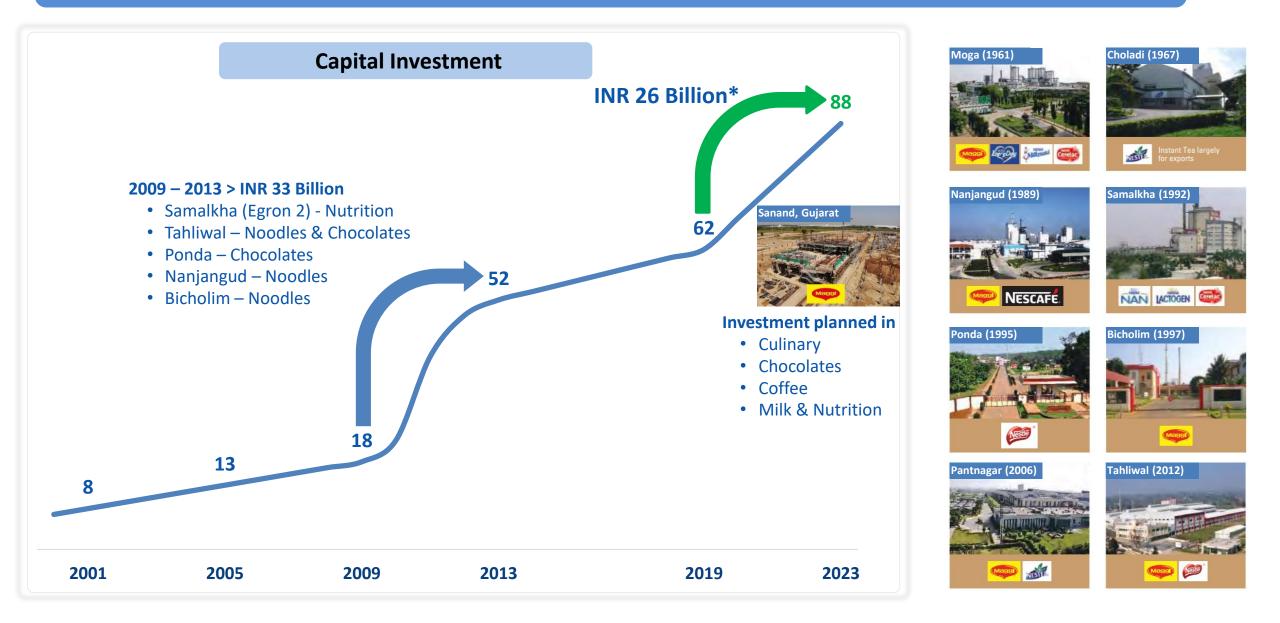
Consistently increased dividend per share contributing to excellent shareholder return



Sustained Value Creation



Strong investment plan







Market momentum improves in Q3

Market leadership in 85% of the portfolio



Q3 back to double digit growth. Out of home showing signs of recovery

Core brands continue to be strong growth drivers



2

YTD Operating margins up 60 bps – continuing long term profitable growth

Return on Invested Capital and Dividend CAGR > 30% over last 4 years

Planned capital investment of INR 26 Billion.





THE FUTURE OF FOOD

6



Magging Robust performance backed by increase in penetration of portfolio







Prepared Dish & Cooking Aids (Q3)



+1.0 Mio Households





Adding New Households (MAT Sep'20)

Source: Kantar World Panel (Urban: Sauces & Blended Spices; Urban + Rural: Noodles) **I**3th Most Trusted Brand ET Brand Equity- 2020 **23rd** Most Valuable Brand Kantar Brand Power-2020



THE FUTURE OF FOOD

It begins with a deep and rich understanding of how India cooks and eats

Diverse Cuisines, Snacks and Spice Culture

Maggi





Cooking from scratch: 19 times a week; spending 1 hour per meal; using 3-5 ingredients



Food is Emotional

Map: Not to Scale



Meta trends that shape the future of food





Executed in consumer centric Omni-Channel network



Out-of-Home





In-Home



NEW MASALA VEG ATTA NOODLES

100

3

Maggi

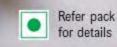
GRAINS KI GOODNESS

AWESOME TASTE OF 20 SPICES & HERBS

Maggi

Nutri-licious"

72.5g





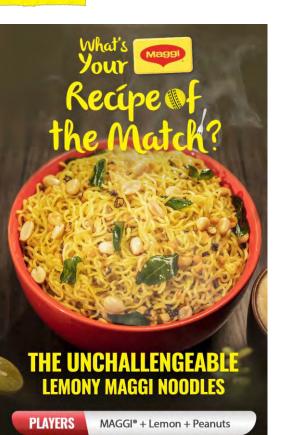


Staying Topical





PLAYERS	MAGGI [®] + Cheese + Tomato
PLAY TIME	10 Mins + 3 Easy Steps
X FACTOR	Cheesy Garlic Twist



10 Mins + 3 Easy Steps

Tangy Lemony Twist

PLAY TIME

X FACTOR



0

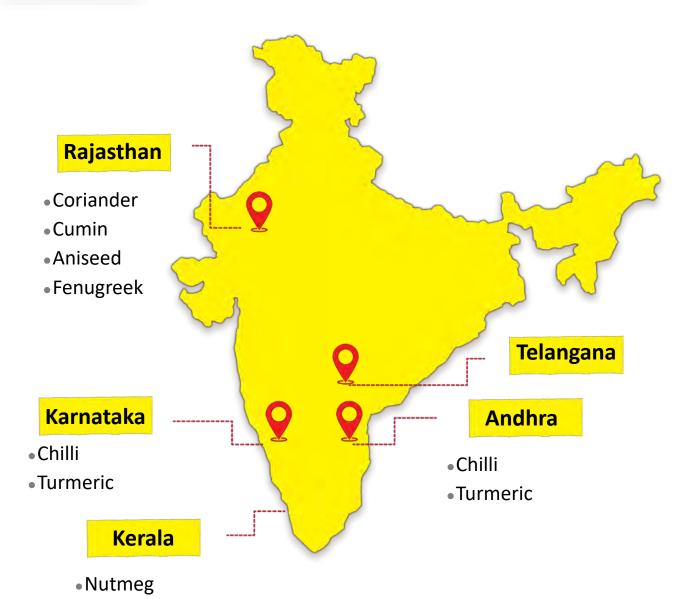
Monsoon







Maggi MAGGI Spice Plan: Responsible Sourcing from 1270 farmers in 36 villages





Resilient Livelihood



Safe Living & Working Conditions



Environmental Sustainability of Farms



Magging Communicating to consumers from TV to Packaging







initiative, published in the September 2019 edition of Consumer Voice magazine.





Making Fresh Vegetables Extraordinary Tasting





Maggi



Bringing Indulgent Pazzta to Home in Quick & Easy Format





Enjoy the aroma & flavour of garlic with fiery chilli note with MAGGI Chilli Garlic Fried Rice Masala



Relish the perfect, balanced taste of authentic Fried Rice with MAGGI Classic Veg Fried Rice Masala

Refer pack for details



Stir fry 2 cups of chopped veggies for 2-3 mins



Add boiled rice & full sachet of spice mix



Stir fry for 1-2 mins. Serve hot & enjoy with family!

Consumers are now looking for more than a product

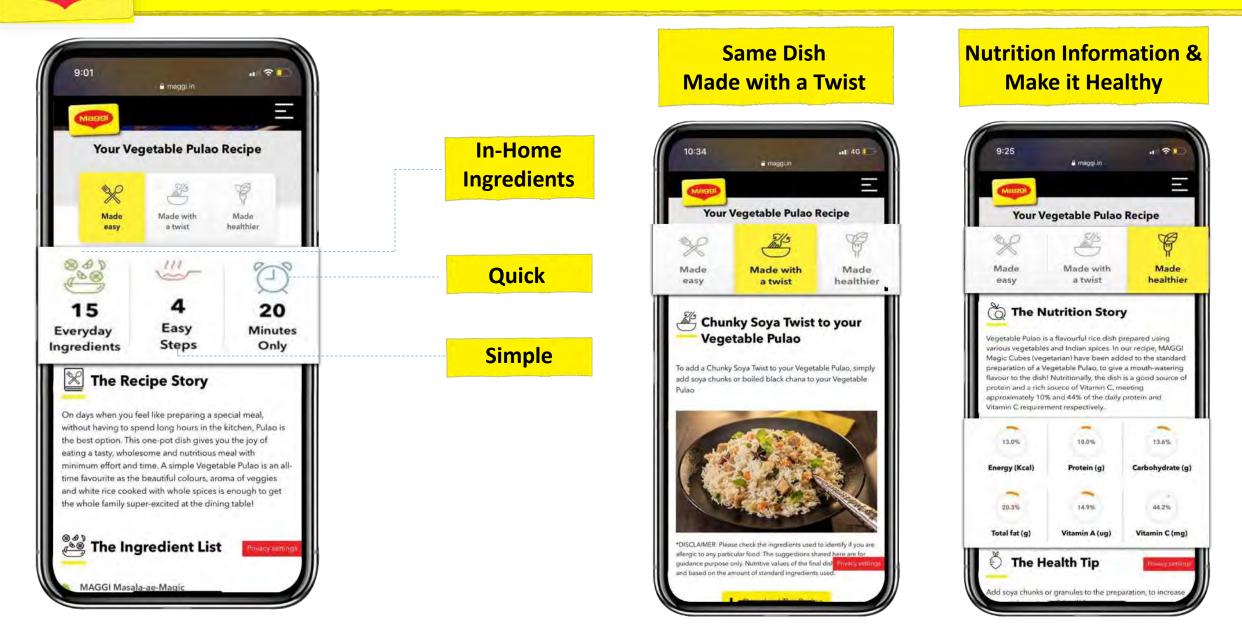


Consumers are now looking for more than a product



Quick & Simple Recipes at MAGGI.IN

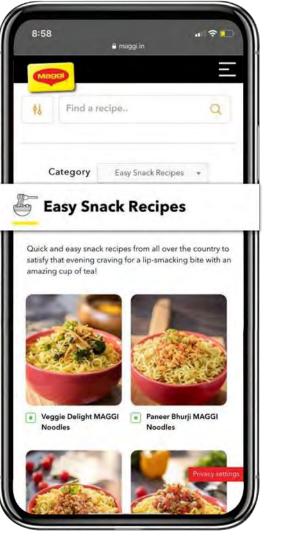
Maggi

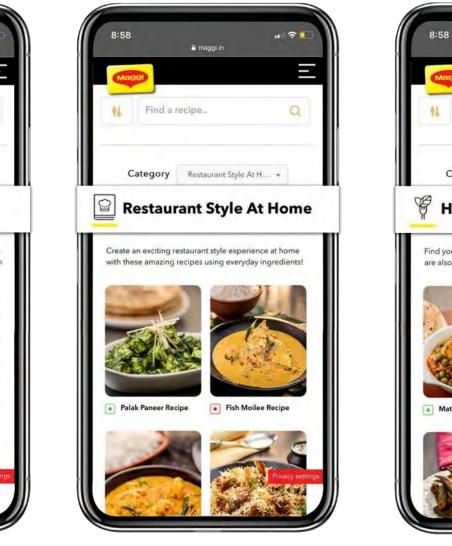


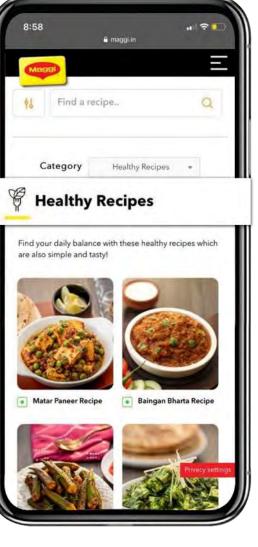
Recipe for Everyone's need



Maggi







Recipes & Tips from Experts



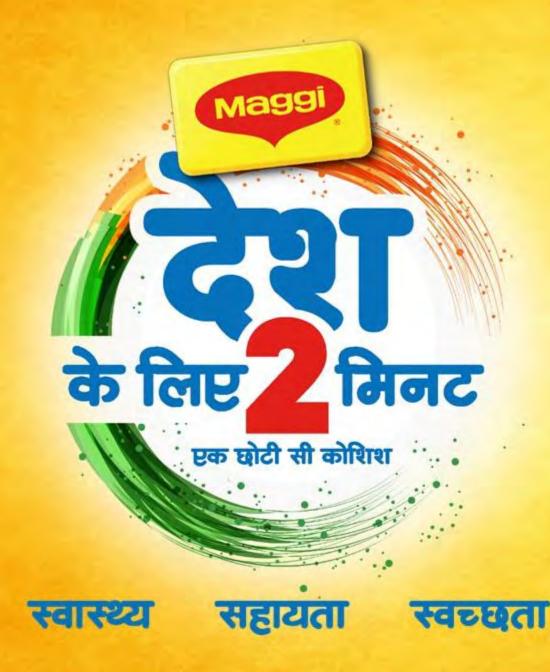
Maggi





Live Masterclass with Expert Homechefs

Useful Tips for Everyday Cooking



A year-long campaign that inspires all Indians to take small steps that can make a big difference to our country





Our Initiatives

Serve 1 Mio Free Meals



in association with Second Lines L

Connect Youth to Farmers



Unique challenge for Youth to solve agriculture problems



Videos from In- House Experts



Registration of around 5000 Students in 1600 Teams



Our Initiatives





Image Credit: Wall Street Journal; Illustration Purpose Only



Enable 10000 Home Chefs

Support 10000 Food Vendors

Provide 1 Mio Fortified Seasoning



Our Initiatives

Maggi 2-Minute Safaai Ke Naam



Plastic Neutral





Initiative to inspire Behaviour Change



Executed in consumer centric Omni-Channel network



Out-of-Home





In-Home

One Brand: Delivering in multiple channels

Restaurant

Maggi

Cuisines made simple with MAGGI



Rice Seasoning

<image><section-header>

Pasta Sauce Mix





Thai Curry Paste

Establishment

Travel



Restaurant

Establishment

MAGGI Hotspot in Youth Touchpoints





Travel



Just add hot water for a delicious cup of meal!



Innovative E-Commerce Engagement Plans

Leverage the mix of offline and online



Unlocking the power of portfolio





Gamify Shopping







THE FUTURE OF FOOD



The Future of Food: Key Takeaways



Unleashing the power of India's Trusted, Loved and Valued Brand



Consumer Centric, Innovative, On Trend and Omni-Channel

Deeply rooted in the fabric of India – our food, culture, traditions and values



Thank You!